

Parametric and Nonparametric Quantile Regression Methods for First-Price Auctions: A Signal Approach

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Work in Progress

Plan of the talk

Notations

Quantile regression and additive/interactive quantile models

Quantile and auction

Identification of linear (sieve) quantile specification

Augmented (Sieve) Quantile Regression: dimension reduction and boundary free estimation

A small simulation experiment

Extension to interdependent values

Sealed bids first-price auction

- ▶ Auctioned good, with characteristics known to the bidders and econometrician
- ▶ Bidder forms a bid which is not observed by his opponents
- ▶ Bids are sealed and collected
- ▶ Bids are opened
- ▶ Winner = largest bid
- ▶ Paid price = bid of the winner = largest bid

Notations

$\ell = \text{auction}, \ell = 1, \dots, L$

$x_\ell = \text{auction good covariate}$

$I_\ell = \text{number of bidders}$

$i = \text{bidders}, i = 1, \dots, I_\ell$

Notations (cont'd): private value case

Private value $V_{i\ell}$: iid given (x_ℓ, I_ℓ)

- ▶ Common knowledge cdf $F(v|x_\ell, I_\ell)$, continuous pdf $f(v|x_\ell, I_\ell) > 0$ over its compact support
- ▶ Conditional quantile $V(\alpha|x_\ell, I_\ell)$, quantile level $\alpha \in [0, 1]$
- ▶ Private value rank $A_{i\ell} = F(V_{i\ell}|x_\ell, I_\ell)$: prob. that an opponent has a pv smaller than $V_{i\ell}$

Important property of $A_{i\ell}$: $[0, 1]$ -uniform and independent of (x_ℓ, I_ℓ)

Notations (cont'd): observed bids

Observed bids $B_{i\ell}$: iid bids given (x_ℓ, I_ℓ)

- ▶ Cdf $G(b|x_\ell, I_\ell)$, pdf $g(b|x_\ell, I_\ell)$
- ▶ Conditional quantile $B(\alpha|x_\ell, I_\ell)$, $\alpha \in [0, 1]$
- ▶ Bid rank $U_{i\ell} = G(B_{i\ell}|x_\ell, I_\ell)$

Why quantiles?

Fundamental Simulation Theorem: *The private value rank $A_{i\ell}$ is independent of (x_ℓ, I_ℓ) with a $[0, 1]$ -uniform distribution, and satisfies,*

$$V_{i\ell} = V(A_{i\ell}|x_\ell, I_\ell)$$

- ▶ Allow to simulate $V_{i\ell}$ in full generality
- ▶ Since, in most case,

$$(V_{i\ell}, B_{i\ell}) = (V(A_{i\ell}|x_\ell, I_\ell), B(A_{i\ell}|x_\ell, I_\ell))$$

counterfactuals as the expected revenue $\mathbb{E}[V_{i\ell} - B_{i\ell}|x_\ell]$ for a given mechanism

- ▶ Since $V(\alpha|x_\ell, I_\ell) = F^{-1}(\alpha|x_\ell, I_\ell)$, quantile can be estimated nonparametrically as fast as a c.d.f. and with faster rates than a p.d.f

Private value rank and Milgrom-Weber model

- ▶ In Milgrom & Weber (1982),

$$W_{il} = W_i \left(\tilde{A}_{0l}, \tilde{A}_{1l}, \dots, \tilde{A}_{l\ell}, x_\ell \right), \quad \tilde{A}_{1l}, \dots, \tilde{A}_{l\ell} \text{ bidders signals}$$

where the i th bidder knows \tilde{A}_{il} but not \tilde{A}_{jl} , and $(\tilde{A}_{1l}, \dots, \tilde{A}_{l\ell})$ independent of x_ℓ

- ▶ In the private value case

$$V_{il} = V_i \left(\tilde{A}_{il}, x_\ell \right), \quad \tilde{A}_{il} \text{ independent r.v.}$$

⇒ The private value rank A_{il} can be viewed as a standardized signal

- ▶ Issue: the general model is not identified (Laffont & Vuong, 1996)
 - ⇒ Extension of the paper: a new additive specification for the general model

An additive specification

$$\begin{aligned}W_{i\ell} &= W_i(A_{1\ell}, \dots, A_{I_\ell\ell}; x_\ell) \\ &= \sum_{j=0}^{I_\ell} \pi_{ij} V_j(A_{j\ell}; x_\ell), \quad \pi_{ii} = 1\end{aligned}$$

- ▶ $V_i(A_{i\ell}, x_\ell) = V_i(A_{i\ell}, x_\ell, z_{i\ell})$, $z_{i\ell}$ individual characteristic (“capacity”)
- ▶ $V_i(A_{i\ell}, x_\ell)$: intrinsic private value of the good for the i th bidder
- ▶ Interactions \Rightarrow the final value must aggregate the intrinsic private values (“prestige”, trading after auction, etc...).

Differs from Somaini (2014), $W_i = W_i(A_{1\ell}, \dots, A_{I_\ell\ell}; x_\ell, z_{i\ell})$

Dimension reduction issues

Many covariate available in auction datasets:

- ▶ Athey, Levin & Seira (2011) or Li & Zheng (2009, 2012): 5 to 15 covariates for 1,000 observations
- ▶ Haile & Tamer (2003), Aradillas-López, Ghandi & Quint (2013): 5-6 covariates for few thousands observations

Not many dimension reduction methods for first-price auction

- ▶ Paarsch & Hong (2006): implement p.d.f. estimation as in G., Perrigne & Vuong (2000) using an index assuming $V_{il} = g(x'_l \beta) + \varepsilon_{il}$. A quantile approach as in Chaudhuri, Doksum & Samarov (1997) would be less restrictive
- ▶ Haile, Hong & Shum (2003), Rezende (2008): $V_{il} = x'_l \beta + v_{il}$ implies $B_{il} = x'_l \beta + b_{il}$ where the p.d.f of v_{il} can be estimated from the ones of b_{il} as in G., Perrigne & Vuong (2000)

Additive quantile specification

Various lower dimensional models have been proposed to restrict the general quantile specification

$$V_{il} = V(A_{il}|x_{i\ell}, I_{\ell})$$

- ▶ Quantile regression (Koenker & Bassett, 1978);

$$V_{il} = x'_{i\ell}\beta_1(A_{il}|I_{\ell}) + \beta_0(A_{il}|I_{\ell}) = X'_{i\ell}\beta(A_{il}|I_{\ell})$$

Nests Haile, Hong & Shum (2003), Rezende (2008) ($\beta_1(A_{il}|I_{\ell}) = \beta_1$) and allows for interactions between signal and covariates

- ▶ Additive specification (Horowitz & Lee, 2005): for $x_{i\ell} = [x_{1i\ell}, \dots, x_{di\ell}]$,

$$V_{il} = V_1(A_{il}|x_{1i\ell}, I_{\ell}) + \dots + V_d(A_{il}|x_{di\ell}, I_{\ell})$$

- ▶ Additive interactive specification (Andrews & Whang (1990) for regression)

$$V_{il} = \sum_{k=1}^D \sum_{j_1 < \dots < j_k} V_{j_1, \dots, j_D} (A_{il} | x_{j_1 l}, \dots, x_{j_k l}, l)$$

⇒ A wide class of models ranging from parametric to nonparametric

The general linear quantile specification of the paper

All previous specifications can be nested in the linear sieve specification with D interactions ($0 \leq D \leq \dim x$)

$$V_{il} = \sum_{k=0}^{\infty} P_k(x_{\ell}) \gamma_k(A_{il}|I_{\ell}), \quad P_k(x_{\ell}) = P_k(x_{j_1(k)\ell}, \dots, x_{j_D(k)\ell}),$$

and where $\gamma_k(\alpha|I) = \langle V(\alpha|x, I), P_k(x) \rangle_x$ for orthonormal sieve

\Rightarrow An infinite dimensional version of Koenker & Bassett (1978) quantile regression

Other econometric issues

Econometric issues with G., Perrigne & Vuong (2000) two step kernel density estimation method

- ▶ Boundary bias for the upper and lower tails distribution (Hickman & Hubbard, 2014)
- ▶ Lack of clearcut bandwidth choice (Henderson, List, Millmet, Parmeter & Price, 2012)

The proposed new quantile methodology is helpful regarding these issues

Quantile and auction in the econometric literature

- ▶ Haile, Hong & Shum (2003): Quantile, dimension reduction using a regression model. See also Rezende (2008)
- ▶ Marmer & Shneyerov (2012): avoids estimation of private values
- ▶ G. & Sabbah (2012), Fan, Li & Pesendorfer (2013,WP): LP quantile estimation
- ▶ Menzel & Morganti (2013): order statistic (sample quantile) approach for second-price auction
- ▶ Gimenes (2013, WP): QR for ascending auction

Rest of the talk

- ▶ Quantile identification
- ▶ A key property: Stability of linear quantile specification
- ▶ Augmented (Sieve) Quantile regression
- ▶ Interdependent value extension

Quantile identification: a preliminary lemma

Lemma *Suppose that the values W_i are such,*

$$W_i = W_i(A_0, A_1, \dots, A_I, x, I), \quad i = 1, \dots, I,$$

where (A_0, A_1, \dots, A_I) is independent of (x, I) , each A_i are $[0, 1]$ uniform, and that each bidder plays a strictly increasing strategy,

$$B_i = s_i(A_i | x, I), \quad s_i(\cdot | x, I) \uparrow \text{ for all } (x, I).$$

- ▶ \Rightarrow No equilibrium assumption. Increasing strategy assumption strong enough to identify A_i and $s_i(\cdot | \cdot, \cdot)$ in a constructive way
- ▶ Bayesian Nash Equilibrium generates increasing strategies (Reny & Zhamir, 2004)

Lemma cont'd: Signal identification

(i) The signal A_i , $i \geq 1$, can be recovered from the observed bids with,

$$A_i = G_i(B_i|x, I),$$

where $G_i(\cdot|x, I)$ is the conditional c.d.f of B_i ;

- ▶ \Rightarrow the joint distribution of (A_1, \dots, A_I) is identified
- ▶ The signal A_i can be estimated (known identity or $G_i(B_i|x, I) = G(B_i|x, I)$)

Lemma cont'd: strategy identification

$$A_i = G_i(B_i|x, I) \Rightarrow B_i = B_i(A_i|x, I)$$

(ii) the strategy $s_i(\cdot|x, I)$ is identified by the conditional bid quantile function,

$$s_i(A|x, I) = B_i(A|x, I), \text{ for any } A \in [0, 1];$$

- ▶ Contrasts with strategies depending upon the private value for symmetric IPV.

Lemma cont'd: Probability of Winning

(iii) under symmetric IPV, that is if A_i independent, $V_i = V(A_i, x, I)$ and $B_i = B(A_i|x, I)$ for all $i = 2, \dots, I$, the probability that a bid $B(A|x, I)$ wins is A^{I-1} .

- ▶ Under asymmetry or interdependent value, the probability that a bid $B_1(A|z, I)$ is also identified since it is

$$\mathbb{P} \left(B_1(A|x, I) > \max_{i=2, \dots, I} B_i(A_i|x, I) \mid A_1, x, I \right)$$

which depends upon the identified $B_i(\cdot|x, I)$ and the identified joint distribution of $(A_1, \dots, A_I)'$. But no close form expression in general

Quantile under symmetric IPV and Bayesian Nash Equilibrium

\Rightarrow Under symmetric IPV and BNE, $B(\cdot|x, I)$ is the optimal strategy

This identifies $V(a|x, I)$ in a simple linear way under risk neutrality

The risk neutral expected utility of a bid $B(a|x, I)$ given first bidder signal $A_1 = A$ is

$$(V_1 - B(a|x, I)) a^{l-1} = (V(A|x, I) - B(a|x, I)) a^{l-1}$$

Since the optimal bid is $B(A|x, I)$,

$$(V(A|x, I) - B(a|x, I)) a^{I-1} \leq (V(A|x, I) - B(A|x, I)) A^{I-1}$$

for all $a \in [0, 1]$.

Hence, for all $A \in (0, 1)$,

$$\begin{aligned} \frac{\partial}{\partial a} \left[(V(A|x, I) - B(a|x, I)) a^{I-1} \right] \Big|_{a=A} &= 0 \\ \Leftrightarrow -B^{(1)}(A|x, I) A^{I-1} + (I-1) (V(A|x, I) - B(A|x, I)) A^{I-2} &= 0 \end{aligned}$$

Rearranging gives the differential equation,

$$V(A|x, I) = B(A|x, I) + \frac{A \times B^{(1)}(A|x, I)}{I - 1}, \quad B(0|x, I) = V(0|x, I)$$

which is the quantile version of the identification method in G., Perrigne & Vuong (2000)

$$V_{il} = B_{il} + \frac{1}{I_l - 1} \frac{G(B_{il}|x_l, I_l)}{g(B_{il}|x_l, I_l)}$$

Suggests to estimate $V(\alpha|x, I)$ using

$$\widehat{V}(\alpha|x, I) = \widehat{B}(\alpha|x, I) + \frac{\alpha \widehat{B}^{(1)}(\alpha|x, I)}{I - 1}$$

as in G. & Sabbah (2012) or Fan et al. (2013).

However,

- ▶ Not so many good estimators of $B^{(1)}(\alpha|x, I)$ in the literature
- ▶ It may be fruitful to solve the linear differential equation before estimating

A key lemma: (i) stability of linear specification

(i) *The conditional quantile function of optimal bids is given by the linear operator,*

$$B(\alpha|x, I) = \frac{I-1}{\alpha^{I-1}} \int_0^\alpha t^{I-2} V(t|x, I) dt.$$

linear specification for $V(\cdot|x, I)$

\Rightarrow

linear specification for $B(\cdot|x, I)$

as noted in Haile et al. (2003) and Rezende (2008) for the particular case of regression.

Example: if, for some $\gamma_k(\alpha|I) = \langle V(\alpha|\cdot, I), P_k(\cdot) \rangle$

$$V(\alpha|x, I) = \sum_{k=0}^{\infty} P_k(x) \gamma_k(\alpha|I),$$

then

$$B(\alpha|x, I) = \sum_{k=0}^{\infty} P_k(x) \beta_k(\alpha|I)$$

with

$$\beta_k(\alpha|I) = \frac{I-1}{\alpha^{I-1}} \int_0^{\alpha} t^{I-2} \gamma_k(t|I) dt.$$

A key lemma (ii): identification

(ii) The conditional private values quantile function can be recovered from the bid one,

$$V(\alpha|x, I) = B(\alpha|x, I) + \frac{\alpha}{I-1} B^{(1)}(\alpha|x, I).$$

Example (Cont'd): since

$$B(\alpha|x, I) = \sum_{k=0}^{\infty} P_k(x) \beta_k(\alpha|I)$$

$$\text{with } \beta_k(\alpha|I) = \frac{I-1}{\alpha^{I-1}} \int_0^{\alpha} t^{I-2} \gamma_k(t|I) dt,$$

then

$$V(\alpha|x, I) = \sum_{k=0}^{\infty} P_k(x) \gamma_k(\alpha|I)$$

$$\text{with } \gamma_k(\alpha|I) = \beta_k(\alpha|I) + \frac{\alpha}{I-1} \beta_k^{(1)}(\alpha|I).$$

Estimation methodology

1. Postulate a quantile regression specification for the private values or set $X = (P_1(x), \dots, P_{k_L}(x))$,

$$\Rightarrow V(\alpha|x, I) = X' \gamma(\alpha|I) + \text{bias}_V \text{ (no bias for QR)}$$

2. By the stability property

$$B(\alpha|x, I) = X' \beta(\alpha|I) + \text{bias}_B \text{ (no bias for QR)}$$

3. Given an estimation of $\hat{\beta}(\alpha|I)$ and $\hat{\beta}^{(1)}(\alpha|I)$, set

$$\hat{\gamma}(\alpha|I) = \hat{\beta}(\alpha|I) + \frac{\alpha \hat{\beta}^{(1)}(\alpha|I)}{I-1}, \quad \hat{V}(\alpha|x, I) = X' \hat{\gamma}(\alpha|I)$$

\Rightarrow Needs new techniques to find good estimation of $\beta^{(1)}(\alpha|I)$, an issue mostly ignored in the literature.

Standard quantile regression

Check function $\rho_\alpha(t) = t(\alpha - \mathbb{I}(t \leq 0))$

$$\beta(\alpha|I) = \arg \min_{\beta} \mathbb{E} [\mathbb{I}(I_\ell = I) \rho_\alpha(B_{i\ell} - X'_{\ell}\beta)]$$

$$\Rightarrow \hat{\beta}(\alpha|I) = \arg \min_{\beta} \frac{1}{L} \sum_{\ell=1}^L \mathbb{I}(I_\ell = I) \rho_\alpha(B_{i\ell} - X'_{\ell}\beta)$$

- ▶ Does not give an estimator of $\beta^{(1)}(\alpha|I)$
- ▶ Difficult to define for $\alpha = 0$ or $\alpha = 1$

Augmented quantile regression

- ▶ Allow small variation of α in the check function $\rho_\alpha(t)$
- ▶ Expand $\beta(\alpha + ht)$ to estimate $\beta^{(1)}(\alpha|I)$ by local polynomial smoothing

For $a = \alpha + ht$, $h > 0$ bandwidth, and $\beta(\cdot|I)$ $s + 2$ differentiable,

$$\begin{aligned}
 & X' \beta(a|I) \\
 &= X' \left\{ \beta(\alpha|I) + (a - \alpha) \beta^{(1)}(\alpha|I) + \dots + \frac{(a - \alpha)^{s+1}}{(s+1)!} \beta^{(s+1)}(\alpha|I) \right\} \\
 &\quad + O\left((a - \alpha)^{s+2}\right) \\
 &= X(a - \alpha)' \boldsymbol{\beta}(\alpha|I) + O\left((a - \alpha)^{s+2}\right), \quad X(t) = \begin{bmatrix} 1 \\ \vdots \\ \frac{t^{s+1}}{(s+1)!} \end{bmatrix} \otimes X
 \end{aligned}$$

where $\boldsymbol{\beta}(\alpha|I) = \left[\beta(\alpha|I)', \beta^{(1)}(\alpha|I)', \dots, \beta^{(s+1)}(\alpha|I)' \right]'$.

Objective function of the augmented quantile regression

$K(\cdot)$ kernel, h bandwidth \Rightarrow objective function $\widehat{\mathcal{R}}(\beta; \alpha, I)$ is

$$\begin{aligned} & \frac{1}{Llh} \sum_{\ell=1}^L \mathbb{I}(I_{\ell} = I) \sum_{i=1}^{I_{\ell}} \int_0^1 \rho_a(B_{i\ell} - X_{\ell}(a - \alpha)' \beta) K\left(\frac{a - \alpha}{h}\right) da \\ &= \frac{1}{Ll} \sum_{\ell=1}^L \mathbb{I}(I_{\ell} = I) \sum_{i=1}^{I_{\ell}} \int_{-\frac{\alpha}{h}}^{\frac{1-\alpha}{h}} \rho_{\alpha+ht}(B_{i\ell} - X_{\ell}(ht)' \beta) K(t) dt. \end{aligned}$$

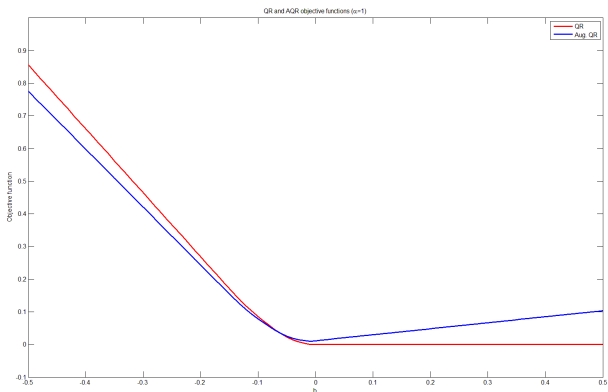
The augmented quantile regression estimator is

$$\hat{\beta}(\alpha|I) = \arg \min_{\beta} \hat{\mathcal{R}}(\beta; \alpha, I), \quad \hat{\beta}(\alpha|I) = \begin{bmatrix} \hat{\beta}^{(0)}(\alpha|I) \\ \hat{\beta}^{(1)}(\alpha|I) \\ \vdots \\ \hat{\beta}^{(s+1)}(\alpha|I) \end{bmatrix}$$

$$\hat{V}(\alpha|x, I) = X' \left[\hat{\beta}^{(0)}(\alpha|I) + \frac{\alpha}{I-1} \hat{\beta}^{(1)}(\alpha|I) \right]$$

Boundary behavior

Smoothing gives a convex AQR function for $\alpha = 0, 1 \Rightarrow \hat{\beta}(0|I)$
and $\hat{\beta}(1|I)$ are well defined



Assumptions (QR case)

1. X in a compact set, $-\infty < X' \gamma(0|I) < X' \gamma(1|I) < \infty$,
 $\sup_{\alpha} X' \gamma^{(1)}(\alpha|I) < \infty$, $\inf_{\alpha} X' \gamma^{(1)}(\alpha|I) > 0$

\Rightarrow boundary bias for kernel estimation

2. $\alpha \in [0, 1] \mapsto \gamma(\alpha|I)$ $(s+1)$ th continuously differentiable \Rightarrow
 $\beta(\alpha|I)$ $(s+2)$ cont. diff. except at $\alpha = 0$.

Theoretical results for quantile regression models

Theorem *Suppose the private value quantile regression specification is correct. Then if $h \rightarrow 0$ with $\log^3 L / (Lh^2) = O(1)$*

$$\sup_{(\alpha, x) \in [0, 1] \times \mathcal{X}} \left| \widehat{V}(\alpha | x, l) - V(\alpha | x, l) \right| = O_{\mathbb{P}} \left(\left(\frac{\log L}{Lh} \right)^{1/2} + h^{s+1} \right).$$

It also holds that

$$\sup_{(\alpha, x) \in [0, 1] \times \mathcal{X}} \left| \widehat{B}(\alpha | x, l) - B(\alpha | x, l) \right| = O_{\mathbb{P}} \left(\left(\frac{1}{Ll} \right)^{1/2} + h^{s+2} \right).$$

Uniform consistency rate for private values

$$\sup_{(\alpha, x) \in [0,1] \times \mathcal{X}} \left| \widehat{V}(\alpha|x, I) - V(\alpha|x, I) \right| = O_{\mathbb{P}} \left(\left(\frac{\log L}{Llh} \right)^{1/2} + h^{s+1} \right)$$

- ▶ Rate given by $\widehat{\beta}^{(1)}(\alpha|I)$. No boundary bias at $\alpha = 0$ or 1.

- ▶ Optimal rate = $\left(\frac{\log L}{Ll} \right)^{\frac{s+1}{2(s+1)+1}} =$ minimax optimal rate of G., Perrigne & Vuong (2000) with no covariate and for all $s > 0$. Achieved when

$$h \asymp \left(\frac{\log L}{Ll} \right)^{\frac{1}{2(s+1)+1}} .$$

- ▶ CLT + MSE decomposition allowing for plug in bandwidth choice

Private value estimation

$$\hat{A}_{il} = \arg \min_{\alpha \in [0,1]} \left| B_{il} - \hat{B}(\alpha | x_\ell, l_\ell) \right|,$$

$$\hat{V}_{il} = \hat{V}(\hat{A}_{il} | x_\ell, l_\ell).$$

Lemma *It holds that,*

$$\max_{\ell=1, \dots, L} \max_{i=1, \dots, l_\ell} \left| \hat{V}_{il} - V_{il} \right| = O_{\mathbb{P}} \left(\left(\frac{\log L}{Lh} \right)^{1/2} + h^{s+1} \right).$$

$$\Rightarrow O_{\mathbb{P}} \left(\frac{\log L}{L} \right)^{\frac{s+1}{2(s+1)+1}} \text{ for optimal bandwidth choice}$$

Holds for all private values due to the absence of boundary bias

Sieve interactive specification

With D interactions and localized sieve as wavelets of cardinal B splines and under suitable bandwidth ($K = h^{-D}$) and smoothness assumptions,

$$\sup_{(\alpha, x) \in [0, 1] \times \mathcal{X}} \left| \widehat{V}(\alpha|x, l) - V(\alpha|x, l) \right| = O_{\mathbb{P}} \left(\left(\frac{\log L}{Lh^{D+1}} \right)^{1/2} + h^{s+1} \right)$$

under conditions which imposes $s > \frac{3}{2}(D-1)$ for the optimal $h = (L/\ln L)^{-1/(2s+D+3)}$

IMSE, MSE expansions and CLT

Simulation example

$L = 50$ and $I = 2$

Second-order LP ($s + 1 = 2$), Epachnikov kernel, data-driven \hat{h} computed from a regression model with truncated exponential error

10,000 replications

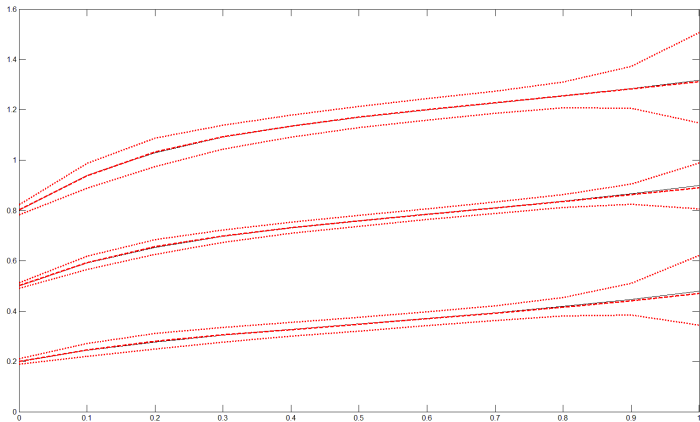
$$V(\alpha|x) = \gamma_0(\alpha) + x_1 + \gamma_2(\alpha)x_2,$$

$$\gamma_0(\alpha) = -0.1 \times \log\left(1 - \frac{\alpha}{e}\right),$$

$$\gamma_2(\alpha) = 1 - \exp(-\alpha).$$

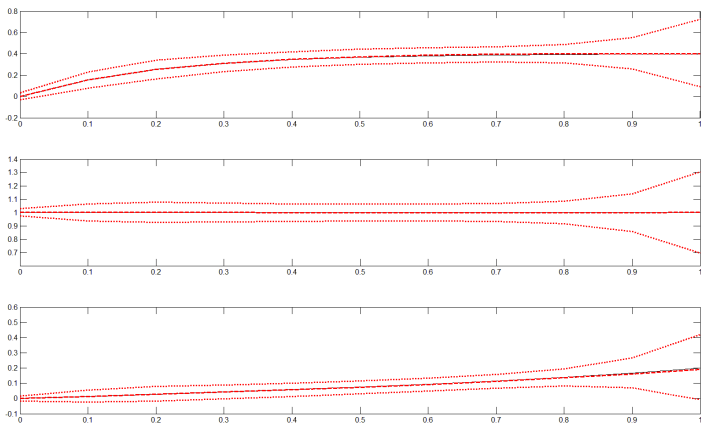
The covariates x_1 and x_2 are two independent uniform variables. x_2 inactive for small α

Quantiles



$$x_1 = x_2 \in \{0.2, 0.5, 0.8\}$$

Slope coefficients



$$\gamma_0(\alpha) = -0.1 \times \log\left(1 - \frac{\alpha}{e}\right), \quad \gamma_1(\alpha) = 1 \quad \text{and} \\ \gamma_2(\alpha) = 1 - \exp(-\alpha)$$

Extension to additive interdependent value

- ▶ I bidders with known identity from now on
- ▶ z_i : characteristic of i th bidder observed by all (“capacity” variable as distance to the project, labor force, cash flow,...)
 $z = (1, z_1, \dots, z_I)'$ full-rank

The general additive specification

$$W_i(A; x, z) = W_0(x, z) + V_0(A_0; x) + \sum_{j=1}^I \pi_{ij} V_j(A_j; x, z_j),$$

$$\pi_{ii} = 1, \pi_{ij} \geq 0$$

$V_j(\cdot; x, z_j) \uparrow$, $V_j(0; x, z_j) = 0$, and

$$V_j(A_j; x, z_j) = v_j(A_j; z_j) + \int_0^{z_j} \frac{\partial V_j(A_j; x, t)}{\partial z_j} dt$$

$$\Rightarrow V_j(A_j; x, z_j) \neq V_{1j}(A_j; x) + V_{2j}(A_j; x, z_j)$$

\Rightarrow force an interaction between A_j and z_j

A simple interdependent value specification

$$W_i = \gamma_0(A_0) + \sum_{j=1}^I \pi_{ij} z_j \gamma_j(A_j)$$

- ▶ A_j : j th bidder private signal with a $U_{[0,1]}$ distribution
- ▶ $z_j \gamma_j(A_j)$: j th bidder “private” component of the i th bidder value W_i , $i = 1, \dots, I$

Weighted by π_{ij} in W_i

- ▶ $\gamma_0(A_0)$: common component of the values W_i , $i = 1, \dots, I$
 A_0 : $U_{[0,1]}$ distribution
 Not identified without a completeness assumption

Parameter of interest: slope coefficients $\gamma_1(\cdot), \dots, \gamma_I(\cdot)$

Assumption

1. The signals A_0, A_1, \dots, A_I are affiliated with a conditional c.d.f which is bounded away from 0 over $[0, 1]^{I+1}$. The signals are independent of z
2. The slope coefficients $\gamma_j(\cdot)$ are strictly increasing with $\gamma_j(0) = 0$ and

$$\pi_{ii} = 1, \pi_{ij} \geq 0$$

3. Each bidder plays a best-response strictly increasing and differentiable strategy $s_i(A_i; z)$ (Reny and Zamir, 2004)

$$\Rightarrow s_i(A_i; z) = B_i(A_i; z)$$

Expected profit and best response condition

- ▶ Expected profit of a bid $B_i(a|z)$ given $A_i = \alpha$

$$\begin{aligned} \mathbb{E} \left[(W_i - B_i(a|z)) \mathbb{I} \left\{ B_i(a|z) \geq \max_{j \neq i} B_j \right\} \mid A_i = \alpha, z \right] \\ = \bar{W}_i(a|\alpha, z) - B_i(a|z) \omega_i(a|\alpha, z) \end{aligned}$$

where

$$\begin{aligned} \omega_i(a|\alpha, z) &= \mathbb{E} \left[\mathbb{I} \left\{ B_i(a|z) \geq \max_{j \neq i} B_j \right\} \mid A_i = \alpha, z \right] \\ &= \mathbb{P}(B_i(a|z) \text{ wins} \mid A_i = \alpha, z) \\ \bar{W}_i(a|\alpha, z) &= \mathbb{E} \left[W_i \mathbb{I} \left\{ B_i(a|z) \geq \max_{j \neq i} B_j \right\} \mid A_i = \alpha, z \right] \end{aligned}$$

- ▶ Identification issue: $\bar{W}_i(a|\alpha, z) \neq W_i$

$$\begin{aligned} \bar{W}_i(a|\alpha, z) &= \mathbb{E} \left[\gamma_0(A_0) \mathbb{I} \left\{ B_i(a|z) \geq \max_{j \neq i} B_j \right\} \mid A_i = \alpha, z \right] \\ &\quad + \sum_{j=1}^I \pi_{ij} z_j \mathbb{E} \left[\gamma_j(A_j) \mathbb{I} \left\{ B_i(a|z) \geq \max_{j \neq i} B_j \right\} \mid A_i = \alpha, z \right] \\ \Rightarrow \bar{W}_i(a|\alpha, z) &= \bar{\gamma}_{i0}(a|\alpha, z) + \sum_{j=1}^I \pi_{ij} z_j \bar{\gamma}_{ij}(a|\alpha, z) \end{aligned}$$

with

$$\begin{aligned} \bar{\gamma}_{ij}(a|\alpha, z) &= \mathbb{E} \left[\gamma_j(A_j) \mathbb{I} \left\{ B_i(a|z) \geq \max_{j \neq i} B_j \right\} \mid A_i = \alpha, z \right] \\ \bar{\gamma}_{ii}(a|\alpha, z) &= \gamma_i(\alpha) \mathbb{P} \left(B_i(a|z) \geq \max_{j \neq i} B_j \mid A_i = \alpha, z \right) \\ &= \gamma_i(\alpha) \omega_i(a|\alpha, z) \end{aligned}$$

Best response condition

$$\alpha = \arg \max_{\alpha} \{ \overline{W}_i(a|\alpha, z) - B_i(a|z) \omega_i(a|\alpha, z) \}$$

$$\begin{aligned} \text{FOC} \Rightarrow \frac{\partial \overline{W}_i}{\partial a}(\alpha|\alpha, z) \\ = B_i(\alpha|z) \frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z) + B_i^{(1)}(\alpha|z) \omega_i(\alpha|\alpha, z) \end{aligned}$$

\Leftrightarrow

$$\mathbf{W}_i(\alpha; z) = B_i(\alpha|z) + \Omega_i(\alpha; z) B_i^{(1)}(\alpha|z) \text{ with I.C. } B_i(0|z) = 0$$

where

$$\begin{aligned} \Omega_i(\alpha; z) &= \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \omega_i(\alpha|\alpha, z) \\ \mathbf{W}_i(\alpha; z) &= \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \frac{\partial \overline{W}_i}{\partial a}(\alpha|\alpha, z) \end{aligned}$$

Comparison with IPV

- ▶ **Symmetric IPV case:**

$$\text{PV Quantile } (\alpha|I) = B(\alpha) + \frac{\alpha}{I-1} B^{(1)}(\alpha)$$

- ▶ **Interdependent value case:**

$$\mathbf{W}_i(\alpha; z) = B_i(\alpha|z) + \Omega_i(\alpha; z) B_i^{(1)}(\alpha|z)$$

$$\text{where } \Omega_i(\alpha; z) = \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \omega_i(\alpha|\alpha, z)$$

is identified as

$$\omega_i(a|\alpha, z) = \mathbb{P} \left(B_i(a|z) \geq \max_{j \neq i} B_j | A_i = \alpha, z \right).$$

$$\Rightarrow \mathbf{W}_i(\alpha; z) = \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \frac{\partial \overline{W}_i}{\partial a}(\alpha|\alpha, z) \text{ is identified}$$

but again $\mathbf{W}_i(\alpha; z) \neq W_i$

Stability property for additive interdependent values (1)

$$\bar{W}_i(a|\alpha, z) = \bar{\gamma}_{i0}(a|\alpha, z) + \sum_{j=1}^I \pi_{ij} z_j \bar{\gamma}_{ij}(a|\alpha, z)$$

$$\text{with } \bar{\gamma}_{ii}(a|\alpha, z) = \gamma_i(\alpha) \omega_i(a|\alpha, z),$$

$$\mathbf{W}_i(\alpha; z) = \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \frac{\partial \bar{W}_i}{\partial a}(\alpha|\alpha, z)$$

$$\Rightarrow \mathbf{W}_i(\alpha; z) = \gamma_{i0}(\alpha; z) + \sum_{j=1}^I \pi_{ij} z_j \gamma_{ij}(\alpha; z) \text{ with}$$

$$\gamma_{ii}(\alpha; z) = \gamma_i(\alpha) \text{ (invariance of } \gamma_i(\alpha) \text{)}$$

$$\gamma_{ij}(\alpha; z) = \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \frac{\partial \bar{\gamma}_{ij}}{\partial a}(\alpha|\alpha, z)$$

Stability property (2) and identification

$$\mathbf{W}_i(\alpha; \mathbf{z}) = \gamma_{i0}(\alpha; \mathbf{z}) + \sum_{j=1}^I \pi_{ij} z_j \gamma_{ij}(\alpha; \mathbf{z}) \quad \text{with } \gamma_{ii}(\alpha; \mathbf{z}) = \gamma_i(\alpha)$$

and solving the differential equation in $B_i(\alpha|\mathbf{z})$

$$\mathbf{W}_i(\alpha; \mathbf{z}) = B_i(\alpha|\mathbf{z}) + \Omega_i(\alpha; \mathbf{z}) B_i^{(1)}(\alpha|\mathbf{z}), \quad B_i(0|\mathbf{z}) = 0$$

gives the “random coefficient” quantile regression model

$$B_i(\alpha|\mathbf{z}) = \beta_{i0}(\alpha; \mathbf{z}) + \sum_{j=1}^I z_j \beta_{ij}(\alpha; \mathbf{z}) \quad \text{with}$$

$$\pi_{ij} \gamma_{ij}(\alpha; \mathbf{z}) = \beta_{ij}(\alpha; \mathbf{z}) + \Omega_i(\alpha; \mathbf{z}) \beta_{ij}^{(1)}(\alpha; \mathbf{z}) \quad (\text{with } \pi_{i0} = 1)$$

$$\gamma_i(\alpha) = \beta_{ii}(\alpha; \mathbf{z}) + \Omega_i(\alpha; \mathbf{z}) \beta_{ii}^{(1)}(\alpha; \mathbf{z})$$

► $\Rightarrow \gamma_i(\alpha)$ is identified for all $i \geq 1$

► $\Rightarrow \pi_{ij}\gamma_{ij}(\alpha; z)$ is identified for all $j \geq 0$

But $\gamma_{ij}(\alpha; z)$ is also identified for all $j \geq 1$, since

$$\gamma_{ij}(\alpha; z) = \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \frac{\partial \bar{\gamma}_{ij}}{\partial a}(\alpha|\alpha, z) \text{ where}$$

$$\bar{\gamma}_{ij}(a|\alpha, z) = \mathbb{E} \left[\gamma_j(A_j) \mathbb{I} \left\{ B_i(a|z) \geq \max_{k \neq i} B_k \right\} \mid A_i = \alpha, z \right]$$

$$\omega_i(\alpha|\alpha, z) = \mathbb{P} \left(B_i(a|z) \geq \max_{k \neq i} B_k \mid A_i = \alpha, z \right)$$

► $\Rightarrow \pi_{ij}$ is identified

Estimation method

- ▶ **Localised Augmented Quantile:** For each i , estimate $\beta_{ij}(\alpha; z)$ and $\beta_{ij}^{(1)}(\alpha; z)$ from the “random coefficient” quantile regressions

$$B_i(\alpha|z) = \beta_{i0}(\alpha; z) + \sum_{j=1}^I z_j \beta_{ij}(\alpha; z)$$

using a kernel weighted AQR with weights $K\left(\frac{z_\ell - z}{h}\right)$

► **Estimate**

$$\Omega_i(\alpha; z) = \frac{1}{\frac{\partial \omega_i}{\partial a}(\alpha|\alpha, z)} \omega_i(\alpha|\alpha, z) \text{ where}$$

$$\omega_i(\alpha|\alpha, z) = \mathbb{P} \left(B_i(a|z) \geq \max_{j \neq i} B_j | A_i = \alpha, z \right)$$

from $\widehat{B}_i(\alpha|z)$ and $\widehat{A}_{i\ell}$

► **Structural parameters:** compute

$$\widehat{\gamma}_{ii}(\alpha; z) = \widehat{\beta}_{ii}(\alpha; z) + \widehat{\Omega}_i(\alpha; z) \widehat{\beta}_{ii}^{(1)}(\alpha; z)$$

and average to improve convergence rate

$$\widehat{\gamma}_i(\alpha) = \frac{1}{L} \sum_{\ell=1}^L \widehat{\gamma}_{ii}(\alpha; z_\ell)$$

$\widehat{\pi}_{ij}$ from $\widehat{\gamma}_i(\alpha)$ and $\widehat{\gamma}_{ij}(\alpha; z_\ell)$

Final remarks

- ▶ Flexible quantile regression specifications including nonparametric components which can be estimated with fast rate
- ▶ A class of additive interactive specification ranging from quantile regression to the general nonparametric quantile model. Can be tested from the data
- ▶ Address the curse of dimensionality
- ▶ No boundary bias. Allows estimation of all private values
- ▶ Bandwidth choice
- ▶ Additive interdependent value specification
- ▶ Statistical extension: dimension reduction for conditional p.d.f